

South Carolina State Library Board
Meeting Notes
July 22, 2009
10:30-12:00

A quorum of the State Library Board was present. Absent from the meeting were Betsy Crawford and Maria Macaulay. The Association of Public Library Administrators was represented by Sarah McMaster. No one represented the USC Library and Information Science Student Association (LISSA).

Chair, Dan Mackey called the meeting to order.

The minutes of the May 27th meeting were accepted.

Reports:

- A. Charleston Report: Darlene Jackson, Branch Manager, John's Island Regional Library, Cindy Schweinfest, Branch Manager, Mt. Pleasant Regional Library, and Misty Jones, Branch Manager, St. Andrews Regional Library. The Board recognized the efforts of the Charleston County Library which was named one of the nation's best as a result of their number of visitors, circulation numbers, program attendance, and public internet computer use. The honor was announced in the *Library Journal Index*.
- B. Directors Report/Actions
 - ✓ **Budget Update** – The 2009-2010 budget is almost 25% less than a year ago. We continue to have the same structural problem that we have had in the past. If asked to cut 4% we will need to think about State Aid and DISCUS which we are reluctant to cut. We have decided to pay our rent quarterly. This will enable us to ask for relief in the 4th quarter if necessary. It will also allow us to use LSTA funds if necessary. The problem with the latter strategy is that it reduces our Maintenance of Effort for LSTA funds and we set a precedent for future years.
 - ✓ **State Library**
 - Staffing is down 12 people – We intend to replace 2. One is in TBS and one is Mary Morgan/Felicia Vereen – to be called Information Strategies Manager.
 - We have renamed Amy Durenberger from DISCUS Program Manager to Electronic Resource Manager with broader responsibilities.
 - Laura Sponhour is now the Innovations Manager and will take on digital projects in addition to SC Lends.
 - ✓ **SC Lends** – Beaufort, Union and the State Library are up and running.
 - ✓ **SchoolRooms** - SchoolRooms is no more. We are redirecting the funds which supported SchoolRooms to online Workforce Development products.
 - ✓ **Exhibits Policy** – This policy covers four major areas of communication for the agency. It outlines how exhibits are handled, how the agency communicates with the news media, speakers and presentations held at the library, and distributing literature to state agencies, the general public, and libraries. The policy was handed out for review. Any questions between meetings will be addressed. A vote on the policy will be held at the next meeting.

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- ✓ **Educational Bonus Program** – The State Library is implementing a bonus program for those folks who complete advanced degrees or professional certificates. The program is based on the existing State Government bonus program.
- ✓ **Special Media Terms of Use** – The purpose of this document is to provide for a disclaimer should someone befriend the State Library that we normally would not accept as a friend and it is noticed before we have a chance to cancel the friendship.
- ✓ **Broadband Technology Opportunity Program (BTOP)** – The BTOP program includes funding for Infrastructure, Community Computer Centers, and Sustainable Broadband Adoption. The State Library in partnership with MUSC and SCSU is pursuing a grant under the Community Computer Center portion of the grant.
- ✓ **Educational Broadband Commission** – The commission has completed its work and has recommended a 30 year lease to Digital Bridge and Clearwire. Digital Bridge is interested in the more rural areas of South Carolina and Clearwire is more interested in the urban areas.
- ✓ **Educational Oversight Committee** – The State Library has been invited to partner with the EOC in order to develop a program that would make reading and literacy an issue in the 2010 electoral campaigns.
- ✓ **Teaching Library** - The State Library is working with the School of Library and Information Science to develop a new concept: Teaching Library. The goal would be to engage students and faculty from the university to improve the level of leadership and expertise in students and in the South Carolina library community overall. It will also increase the number of people working on State Library projects.

APLA Report (Sara McMaster)

- ✓ **Challenging Environment:** Many of the public libraries in the State are feeling the budget pinch. It is not even. Fairfield at this point is not losing or gaining any money. Other libraries will experience job cuts and furlough days.
- ✓ **Advocacy** – The time is right to renew our advocacy efforts. Jim Johnson's contract is up for renewal and is being considered by APLA.
- ✓ **SC Lends:** SC Lends is being well received.

Executive Session – The board held elections to elect a new vice chairman. Dan Mackey formerly the Vice Chair is now the Chair of the Board. Debbie Hyler was nominated and elected Vice-Chair of the South Carolina State Library Board.

David S. Goble
Director